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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: **Busche et al.**

Serial No.: 09/400,583

Filed: September 22, 1999

For: **Method and System for
Integrating Spatial Analysis and Data
Mining Analysis to Ascertain
Favorable Positioning of Products in a
Retail Environment**

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Group Art Unit: 3622

Examiner: **Kemper, Melanie A.**

Attorney Docket No.: CR9-99-049

Certificate of Transmission Under 37 C.F.R. § 1.8(a)

I hereby certify this correspondence is being transmitted via facsimile to the Assistant Commissioner of Patents, Washington, D.C. 20231, facsimile number (703) 872-9327 on November 25, 2002.

By:

K Douthitt
Krista DouthittPRELIMINARY AMENDMENT

Assistant Commissioner of Patents
Washington, D.C. 20231

Sir:

A fee of \$968.00 is believed to be necessary. I authorize the Commissioner to charge these fees to Deposit Account No. 09-0461. If any additional fees are required, please charge these fees to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is necessary, I authorize the Commissioner to charge the necessary extension fees to Deposit Account No. 09-0461.

Prior to continued examination of this application, please amend the above-identified application as follows:

IN THE CLAIMS:

A clean copy of all of the pending claims is as follows:

- B'
31. A method for determining relationships of data associated with product placement in a retail space, the method comprising the steps of:
- generating customer data by associating individual customers with information related to each customer using data mining techniques;